



The main activities of Speedy from its inception to date are related to the offering courier and transport services Door to door transport company. The time of the founding company until now, Speedy emerged as one of the leading courier companies in Bulgaria. Speedy services represent a significant market share, which gives the company a leading position on the domestic courier services. Network of 84 offices in 55 cities in the country's own fleet and allow for 100% coverage of the territory of Bulgaria for the company and services offered. At present the system of Speedy processed over 550,000 items per month. In 14 years of its existence, Speedy shipments delivered not only the territory of Bulgaria, but now to anywhere in the world.

Purpose of PDA

1. GPS data used for track and trace item.
2. Scanner which is used to complete delivery and transfer data to company database directly with network option.
3. For online pick-up request, delivering agents getting those request by PDA in real-time base, which saved them time and cost to go back to base to gathering such information.

Background and Effects

- **Before: PDA**

Delivering agents were not able to identify, if the parcel has been delivered or not, therefore significant time loss has been upcoming to company's problem, if the parcel has not been delivered to receivers on time that could damage company's reputation as Courier company.

- **After: PDA**

By adopting PDA to its usage, Speedy delivering agents are now able to identify parcels and define shortcuts for each delivery using GPS options, and scanner allowed them to identify and deliver parcels to receivers more accurately, it also saved time loss which has been made while the delivering agents checking delivered lists manually.

Why M3?

1. Light and rugged
2. Great value for its pricing
3. Easy to use
4. Good reputation and great technical supporting

Customer Information

Customer: Speedy Express Delivery Service

Country: Bulgaria

Main Business: Courier and Logistics

Project Details

Market Division: Logistics and Distribution

Distribution Model:

M3 Mobile → Betapos → Speedy Express Delivery Service

Device Specification

PDA Model: M3 SKY

